

Criteria for Add-On Acquisitions

Size of Company

- Sales: > \$10.0 million
- EBITDA: > \$2.0 million

Attributes & Capabilities

- Long-standing Customer Relationships
- Regional & National Brand Customers
- In-House Fabrication
- In-House Installation
- Project Management
- Excess Manufacturing Capacity

Products

- Exterior Signs
- Interior Signs/Vinyl
- Channel Letters
- Pylon & Monument

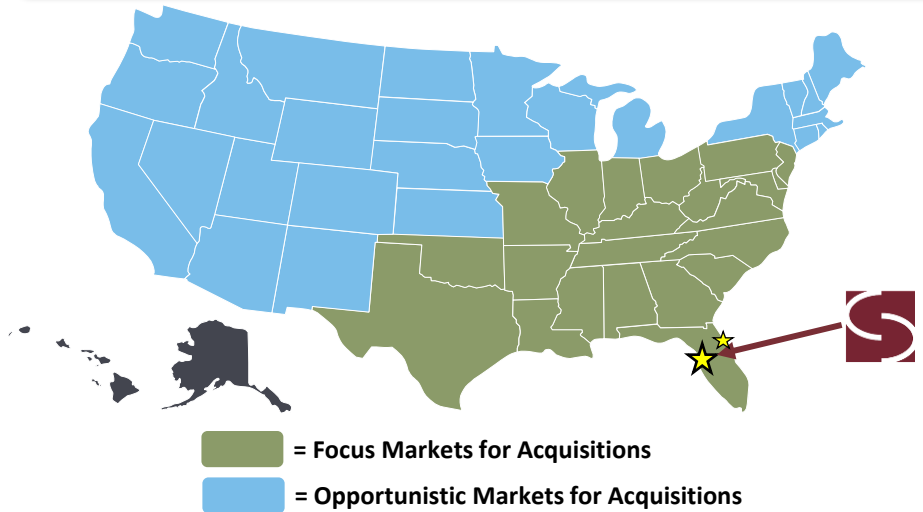
Preferred Qualifications

- UL/MET Certification(s)
- General Contractor License
- Electrical Sign License

Company Overview

- **Creative Sign Designs** provides turnkey design consulting, fabrication and installation services with a focus on custom architectural exterior and interior signage, wayfinding solutions and environmental graphic design services.
- Founded in 1986 and based in Tampa, FL, Creative Sign Designs serves a broad base of customers in the Southeast and across the US. In this next phase of growth, Creative, in partnership with Heritage Growth Partners, is actively seeking acquisitions of sign manufacturing companies that lead to greater capabilities and scale to better serve the collective customer base and grow the combined business.

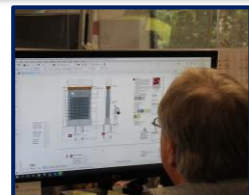
Focus Area for M&A Growth



Creative's Integrated Approach



Consulting & Environmental Graphic Design



Design



Fabrication



Installation