

**Criteria for Add-On Acquisitions**

**Size of Company**

- Sales: \$8.0 - \$20.0 million
- EBITDA: \$1.0 - \$2.5 million

**Attributes & Capabilities**

- Long-standing Customer Relationships
- Regional & National Brand Customers
- In-House Fabrication
- In-House Installation
- Project Management
- Excess Manufacturing Capacity

**Products**

- Exterior Signs
- Interior Signs/Vinyl
- Channel Letters
- Pylon & Monument

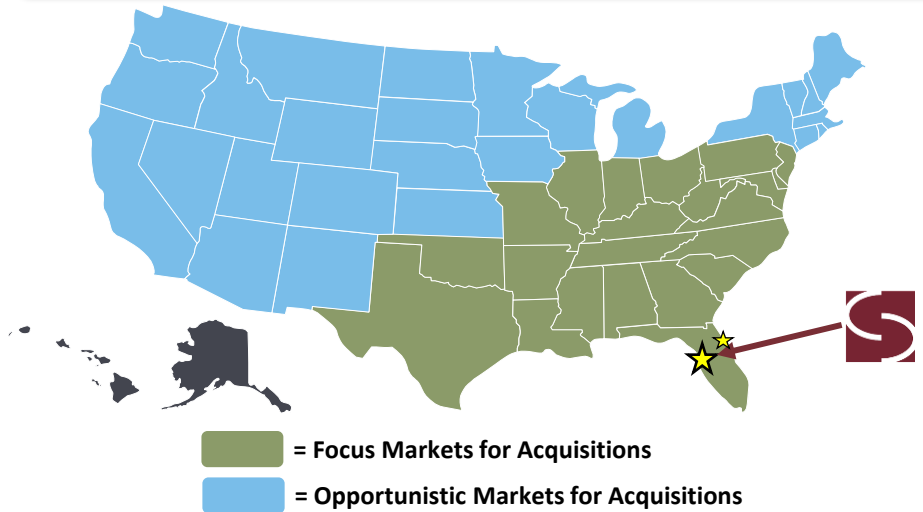
**Preferred Qualifications**

- UL/MET Certification(s)
- General Contractor License
- Electrical Sign License

**Company Overview**

- **Creative Sign Designs** provides turnkey design consulting, fabrication and installation services with a focus on custom architectural exterior and interior signage, wayfinding solutions and environmental graphic design services.
- Founded in 1986 and based in Tampa, FL, Creative Sign Designs serves a broad base of customers in the Southeast and across the US. In this next phase of growth, Creative, in partnership with Heritage Growth Partners, is actively seeking acquisitions of sign manufacturing companies that lead to greater capabilities and scale to better serve the collective customer base and grow the combined business.

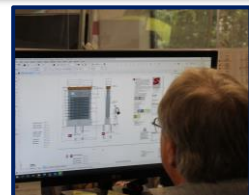
**Focus Area for M&A Growth**



**Creative's Integrated Approach**



*Consulting & Environmental Graphic Design*



*Design*



*Fabrication*



*Installation*